

FEEDING FUTURES: Meals & More

JANUARY 2025 - DECEMBER 2025

Meals & More
Feeding Young Futures

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Vision & MISSION

To support
1 MILLION Meals
a year in 2030!

Sam Payne

Our vision is simple...
that every child can access
healthy meals and positive
experiences when school is out..
Meals & More supports brilliant
organisations across the country
that put children first. We use
meals as a catalyst to bring
children together so they
feel nourished, included
and able to thrive.

A message from our Chair, Richard Cooper

Thank you for your continued support and belief in our work. Your contribution has once again made a meaningful difference, helping us reach more children and communities than ever before.

Over the past year, your support has enabled us to reach 45,000 unique children facing poverty through holiday provision. This allowed them to simply be children and thrive away from worry. We also supported the provision of 386,000 healthy meals, helping families during the school holidays when financial pressure is often at its greatest.

This year marked an important milestone as we celebrated 10 years of impact and introduced our refreshed identity. This reflects both how far we've come and our ambition for the future. None of this would be possible without your support and generosity. Your help eases the pressures faced by families and offers safe, supportive spaces where children can feel valued, connected, and able to thrive.

Thank you for being there for us, the families, and the young people.

Your positive impact truly makes a difference.



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Every child matters and deserves the best start in life.

**“Life changing for children & families,
help is way more than meals.”**

**“Meals & More is a fantastic charity,
supporting us to help the
communities who need it the most.”**

**EVERY CHILD MATTERS
AND DESERVES THE
BEST START IN LIFE.**

**“Kind, caring, generous with a heart
for less privileged children/families.”**

**“I have never climbed a tree and I
got all the way to the top, I am
doing things I have never done
before - it's great”**

**“Incredibly valuable in tackling food
insecurity amongst children.”**

Meaningful reflections from our delivery partners and the families we support are invaluable to Meals & More. They provide first hand insights into the impact of our programs. These stories bring our mission to life, showing the real difference we make in the lives of vulnerable children and families.

LIVES Changed

03

Community Delivery PARTNERSHIPS

Our community delivery partners are at the heart of Meals & More.

Across the UK, local organisations bring holiday provision to life, creating safe, welcoming spaces where children can access healthy meals and take part in enriching activities. Their knowledge of their communities, relationships with families and dedication to children's wellbeing make meaningful, lasting impact possible.

This year, our network of delivery partners continued to grow, reaching more children and expanding provision into new areas. Together, we have strengthened local capacity, supported high-quality holiday programmes and ensured that more families have access to support when schools are closed.

By working alongside trusted community organisations, we are not only increasing access to healthy meals, we are building stronger, more resilient local provision for the future.

"Meals & More have been a lifeline for our small grassroots Charity. We cannot praise you all enough for what you do for not just children but families on need. Hero's without capes!!"

"Meals & More is a fantastic charity, supporting us to help the communities who need it the most."

Our network continued to grow, increasing from 49 to



59 DELIVERY PARTNERS

This expansion enabled **136 additional holiday clubs** to open their doors & make a real difference in their communities.

Together, we supported the provision of



386,000 HEALTHY MEALS

33,000 ACTIVITY HOURS

activity hours were delivered, creating opportunities for children to learn, play & thrive when school is out.



45,000 UNIQUE CHILDREN

benefited from holiday provision supported through our funding, giving them the chance to simply be children & thrive away from worry.



CELEBRATING A DECADE of Feeding Young Futures



In 2025, we proudly marked ten years of Meals & More supporting children & communities across the UK. What began as a response to holiday hunger has grown into a national network supporting provision of healthy meals, enriching activities & essential support to children and families facing poverty, helping young people not just get by, but thrive.

We were proud to celebrate this milestone at our 10th Anniversary Dinner, bringing together the supporters, partners & champions who have helped shape our impeccable journey so far.

As we reflect on a decade of impact and enabling more than 2.5 million meals, we look ahead with even greater determination to continue

Feeding Young Futures for many years to come.

Strategic & Corporate PARTNERSHIPS

Behind every healthy meal served & every enriching activity delivered is the power of partnership.

Our corporate & strategic partners do more than provide funding.

They enable scale, strengthen quality and help us reach children who might otherwise go without.

Their support underpins the long-term sustainability that allows Meals & More to grow its impact year after year.

Through funding, in-kind support, expertise & employee volunteering, our partners help us extend our reach, enhance the experience for children attending holiday clubs & build stronger local provision across the UK.

Together, we are creating a model of support that is scalable, sustainable and rooted in community. As we work towards supporting the provision of 1 million meals a year by 2030, partnership remain central to turning ambition into action.



During 2025



386,000 MEALS were funded through corporate support.



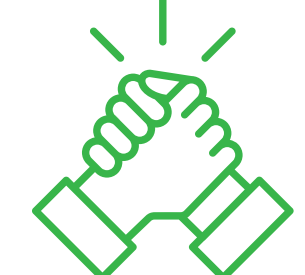
428 VOLUNTEER HOURS

were contributed across our partner network.



In-kind donations also enabled us to extend our impact for children who need it most, with

20 SUPPLIERS generously donating hundreds of products to support our initiatives.



Collaboration with 38 incredible brands enabled us to reach more children & communities with vital support.

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CAMPAIGNS & Initiatives



Throughout the year, our campaigns & initiatives create opportunities that many of the children we support might not otherwise experience. From a Big Day Out that feels like a mini holiday, to festive celebrations that bring excitement at Christmas, these moments go beyond healthy meals.

They give children the chance to try new activities, visit new places & build memories they can share proudly when they return to school. They spark joy, boost confidence, ignite imagination & open the door to further learning and growth. By extending support beyond food provision, these initiatives help children not only feel included in the here & now, but empowered to thrive in the future.

Through our **Big Day Out** and **Big Christmas Party** projects we gave



7,262 CHILDREN

the chance to experience something truly special, moments of joy, excitement & new opportunities they might not have had otherwise.

For the second year we were able to provide



13,000

Big Christmas Goodie Bags with the donation of **78,329** Products from 10 Corporate Partners.

Every meal shared, every activity enjoyed & every moment of joy adds up to real impact. Through our community & corporate partnerships, we're reaching children who need support the most. Enabling food, fun & friendship that create lasting change.



Thank You

From The Meals & More Team,
our incredible Trustees but most
importantly, every child you support.

